

FOR IMMEDIATE RELEASE

Andrew Molloy releases *BabyGrow 1.7* for iPhone/iPod touch

Update to Baby Growth Tracking App Now Available in Apple's App Store

AUSTIN, TX - July 2, 2010 - Andrew Molloy announced today that his baby growth tracking iPhone app, *BabyGrow*, has been updated. The update includes several improvements and adds support for backing up users' data with the popular cloud storage solution Dropbox.

With *BabyGrow*, parents can easily keep track of the growth of their little ones from birth to age 3. Designed for parents by parents, *BabyGrow* makes keeping growth records simple, and helps parents understand their child's growth with easy-to-read growth charts and percentile calculations. *BabyGrow* uses growth standards from both the U.S. Centers for Disease Control and Prevention (CDC) and the World Health Organization (WHO).

Now with *BabyGrow 1.7*, parents can have peace of mind that their child's growth information will be preserved using *BabyGrow's* new backup and restore feature. This feature uses the cloud storage service Dropbox to transfer backups between an iPhone or iPod touch and the users' home computer. Parents can also use this feature to transfer data from one iPhone to another - just in time for Apple's new iPhone 4. To learn more about Dropbox, please visit: <http://dropbox.com>

BabyGrow is now available for \$2.99 in the U.S. and is priced accordingly in other regions. *BabyGrow* is available world-wide from Apple's App Store for iPhone and iPod touch, or by visiting: <http://babygrowapp.com>

Please visit <http://babygrowapp.com> for more *BabyGrow* information.

Andrew Molloy is an independent software developer based in Austin, TX, and has been developing iPhone apps for parents since 2008.

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If you would like more information on *BabyGrow* or Andrew Molloy, or to schedule an interview, please contact me:

Phone: 512-638-1500

Email: amolloy@gmail.com

Twitter: [babygrowapp](https://twitter.com/babygrowapp)

Promotional codes are available upon request. A press kit including screen shots and *BabyGrow's* Apple App Store logo can be found at <http://babygrowapp.com/press>